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# EMAS Fellowship

*Better businesses. Better lives.*

WE-Empower's Flagship Talent-Enterprise Exchange

## What is EMAS?

**EMAS** means *gold* in Malay and Indonesian — symbolizing the precious exchange of knowledge, perspective, and growth between Fellows.

EMAS also stands for:

*Exchange through Mutual Accompaniment in Service*

This captures our philosophy: it is *exchange* (not one-way transfer), it is *mutual* (both parties transformed), it is *accompaniment* (walking alongside, not directing), and it is *service* (purpose-driven, not transactional).

*Where talent meets enterprise — and both grow.*

## How It Works

The EMAS Fellowship connects accomplished global professionals with growth-oriented MSME leaders across Southeast Asia for 3-6 month engagements.

### Talent Fellows

Accomplished professionals seeking purpose and transformation. You bring 15+ years of experience and a desire to contribute meaningfully.

4-6 hours/week • Remote or immersive • 3-6 months

### Enterprise Fellows

Growth-oriented MSME leaders ready for fresh perspectives. You bring ambition, openness to learning, and commitment to showing up.

Matched pairing • External expertise • Network access

## Why This Matters

**MSMEs employ the majority of Southeast Asia's workforce** — yet lack access to the talent and networks that larger firms take for granted.

When we strengthen these enterprises, we strengthen communities. When accomplished professionals find purpose in service, they are transformed too.

*We work across Bumantara — the lands and seas between two oceans — where 700 million people are building the future.*

## Who's Behind This

### LEADERSHIP

LL

#### Leng Leroy Lim

##### CHIEF CONVENER & CATALYST

25 years as leadership coach and organizational consultant. Princeton, Harvard Divinity, Harvard Business School. Ordained Episcopal priest. Based in Bali, creating pathways for Southeast Asia's diaspora to re-engage with the region.

SCF

#### Shih Choon Fong

University Professor at NUS. Former President of NUS (2000-2008) and Founding President of KAUST. Harvard PhD. French Legion d'Honneur and Harvard Centennial Medal recipient.

KC

#### Chew Kheng Chuan

One of Asia's most accomplished fundraisers in private philanthropy. Former VP Endowment at NUS, Chief Advancement Officer at NTU. Harvard College, London School of Economics.

LT

#### Leon Toh

Founder & Executive Director of Damson Capital, an impact investment firm backing early-stage entrepreneurs in Asia. Former Accenture consultant. McCain Institute Global Advisory Council member.

### STAFF

DH

#### Denny Halim

System designer and development strategist. Co-founder of Empatika. 30+ programs across Asia and Africa with UNICEF, UNDP, ADB, World Bank. Based in Bali.

# Join Us

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We're launching our pilot in 2026 with a small group of founding Fellows.

→ **Become a Fellow**

Talent Fellow or Enterprise Fellow — walk alongside and grow together

→ **Support the Pilot**

S\$2,500/month funds our core operations

→ **Partner With Us**

Corporate CSR sponsorship for Fellows

[leng@we-empower.sg](mailto:leng@we-empower.sg)

[Read our White Paper on Future-Ready Southeast Asia](#)

*Strengthening Southeast Asia, one partnership at a time.*

EMAS Fellowship | WE-Empower

Making businesses better